

Company Profile

Laptop and IT equipment rental for corporates, state-owned enterprises, and government agencies.

1,000+ units ready to rent across 500+ models

Company Overview

Arental is a business-to-business laptop and IT equipment rental provider based in West Jakarta. We serve private companies, state-owned enterprises, and government agencies — from single-day event needs to multi-year fleet contracts.

MISSION

To give companies, state-owned enterprises, and institutions across Greater Jakarta, Bandung, and Surabaya access to enterprise-grade B2B laptop fleets with written SLAs, audit-ready documentation, and flexible contracts — so IT, procurement, and finance teams can focus on business strategy rather than device logistics.

VISION

To become the most reliable verified B2B laptop rental vendor in Indonesia — with enterprise-grade fleets, complete compliance documentation, and 99.7% uptime SLA — so every company can scale its IT without hidden CapEx costs.

LEGAL ENTITY DETAILS

Registered name	PT Amanah Sewa Nanjaya	Year established	2021
Business ID (NIB)	0220106601498	Tax ID (NPWP)	94.847.631.2-621.000
Risk tier (OSS)	Low		
Address	Jl. Masjid As-Surur No. 49B, Kebon Jeruk, Jakarta Barat 11530		
Industry classification (KBLI)	Aktivitas Penyewaan dan Sewa Guna Usaha Tanpa Hak Opsi Mesin Kantor dan Peralatannya (KBLI 77394)		



CAPABILITY

Capacity & Product Lines

The fleet is owned and managed in-house, not borrowed from third parties when demand arrives. That is what makes fast unit swaps and large-scale deployments possible on short notice.

1,000+

units ready to rent

500+

models available

6

device categories

01 Laptops & Notebooks

02 Desktop & All-in-One PCs

03 TVs & Video Walls

04 Projectors

05 Printers & MFPs

06 Barcode Scanners & PDAs



TRACK RECORD

Project History

2020

CPNS Civil-Service Testing 2020

Laptops and support devices supplied for the CPNS selection test centres.

2021

Attorney General's Office (Kejagung) Recruitment

IT devices and spare units on standby for the Attorney General's Office selection.

2021

COVID-19 Vaccination — Ministry of Public Works (PUPR)

Laptops and printers for participant registration at the PUPR vaccination drive.

2021

COVID-19 Vaccination at JCC

Registration devices supplied for mass vaccination at the Jakarta Convention Center.

2021

COVID-19 Vaccination — Ministry of Youth & Sports (Kemenpora)

Participant-registration devices for the Kemenpora vaccination centre.

2022

KPU Committee Member Selection

Laptops and support devices for the KPU committee-member selection process.

2022

ASEAN Para Games 2022

Laptops and PCs supplied for the ASEAN Para Games organising committee.

2023

CASN PPPK Civil-Service Selection 2023

Computer-based test units and standby technicians for the CASN PPPK selection.

2023

Exhibition at OCBC Tower

Display devices and laptops for the corporate exhibition at OCBC Tower.



TRACK RECORD

Experience Highlights

National Selection & Testing

Our team's experience in preparing computer-based testing equipment reaches back to the 2020 CPNS civil-service test, before the company was formally established, and continued under Arental through the 2021 Attorney General's Office (Kejagung) recruitment, the 2022 KPU committee-member selection, and the 2023 CASN PPPK selection. Hundreds to thousands of units can be prepared simultaneously across several test sites, complete with standby technicians and spare units. Every device is serial-logged and handed over through signed documentation.

COVID-19 Vaccination Programme

In 2021, Arental supported the government's COVID-19 vaccination programme by supplying participant-registration devices at several service points, including the Ministry of Public Works (PUPR), the Jakarta Convention Center (JCC), and the Ministry of Youth and Sports (Kemenpora). Laptops, printers, and support devices were delivered, installed, and kept on standby to match each site's service schedule.

MICE & Corporate Events

Arental has supported more than 30 MICE events, spanning corporate training, computer-based exams, exhibitions, and conferences at venues such as JCC Senayan and ICE BSD. These include equipment for the 2022 ASEAN Para Games and a 2023 corporate exhibition at OCBC Tower. Each deployment comes with delivery, on-site installation, and technical support throughout the event.

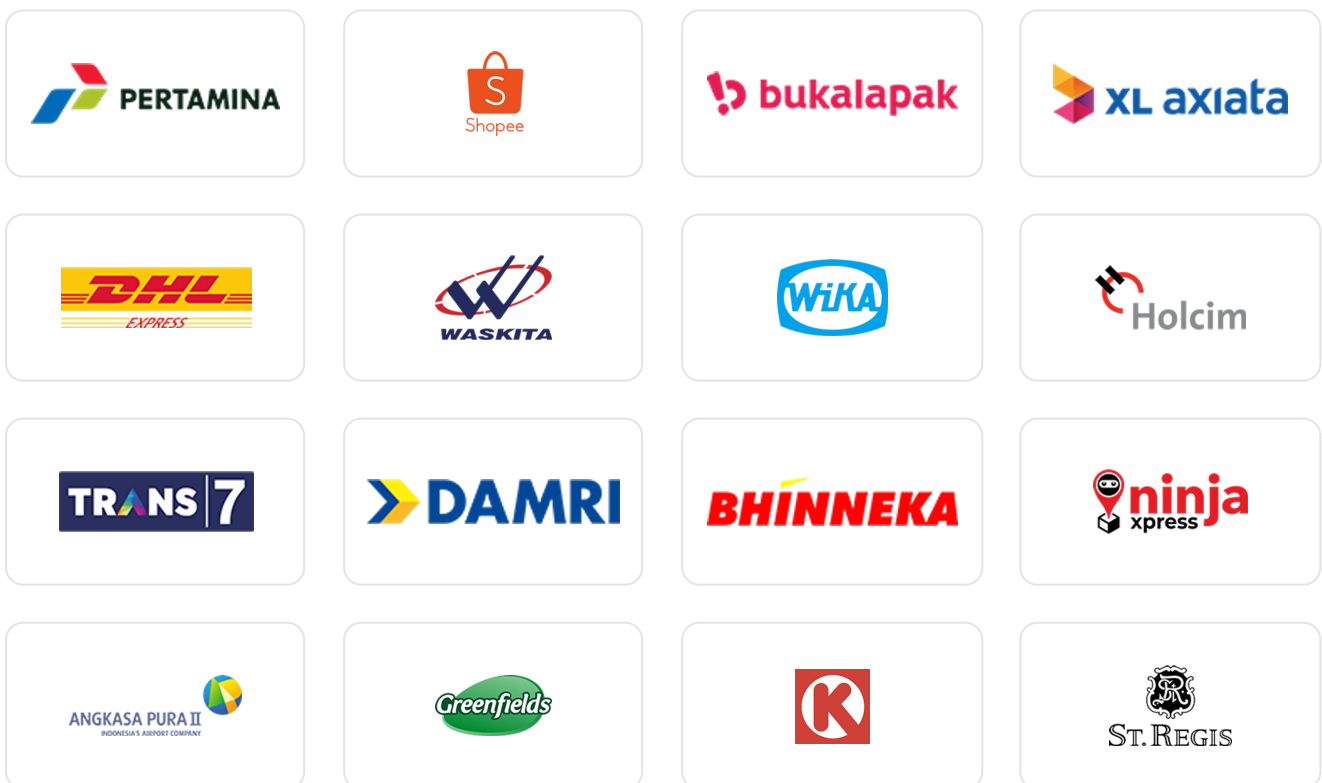
Trusted Across Sectors

Government agencies, state-owned enterprises, multinational corporations, and technology companies have all deployed the Arental fleet.

MINISTRIES & STATE INSTITUTIONS



CORPORATIONS & STATE-OWNED ENTERPRISES



Service Level Agreement

The figures below are written into the contract, not spoken promises. Every active contract carries the same standard.

<p>Fleet uptime Unit availability throughout the contract term</p>	99.7%
<p>Unit replacement From the moment a fault is reported</p>	<1 hr
<p>Unit replacement — Greater Jakarta For locations outside Jakarta proper</p>	<2 hr
<p>Emergency response Initial response time from the technical team</p>	15 minutes
<p>Price quotation Delivered during working hours</p>	30 minutes
<p>Spare units Held on standby as a share of contracted units</p>	5-10%

SERVICE AREAS

Delivery, installation, and technical support are handled by our own team across the full-service area.

<p>GREATER JAKARTA — FULL SERVICE</p> <table border="0"> <tr> <td>Jakarta</td> <td>Bogor</td> </tr> <tr> <td>Depok</td> <td>Tangerang</td> </tr> <tr> <td>Tangerang Selatan</td> <td>Bekasi</td> </tr> </table>	Jakarta	Bogor	Depok	Tangerang	Tangerang Selatan	Bekasi	<p>OTHER CITIES — PROJECT BASIS</p> <table border="0"> <tr> <td>Bandung</td> <td>Surabaya</td> </tr> <tr> <td>Karawang</td> <td>Cikarang</td> </tr> </table>	Bandung	Surabaya	Karawang	Cikarang
Jakarta	Bogor										
Depok	Tangerang										
Tangerang Selatan	Bekasi										
Bandung	Surabaya										
Karawang	Cikarang										

Cities beyond the full-service area are served on a project basis depending on scale and duration. Contact our team to confirm availability.



WORKFLOW

From Request to Retrieval

The same seven stages apply to a single-unit contract and to a thousand-unit one.

01 Request

Unit needs, specs, duration, and location.

02 Quotation

Delivered within 30 minutes during working hours.

03 Purchase Order / Rental Order

Purchase Order issued by the client or a Rental Order from Arental, payment terms, and SLA clauses.

04 Handover

Signed handover document per unit, serial numbers recorded.

05 Deployment

Delivery, installation, and on-site configuration.

06 Support

Unit swap in <1 hour; 5–10% spare pool on standby.

07 Retrieval

Unit pickup, data sanitisation, and return documentation.

Structure & Team

The core team handles strategy, operations, and marketing; the technical team handles preparation, delivery, and on-site support.

<p>Gustri Sehat Chief Executive Officer</p>	<p>Shorim Haniffanshoib Chief Operational Officer</p>	<p>Chalifhannisa Al-Qadarin Chief Marketing Officer</p>
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Procurement Staff	1
Head of Technical	1
Supervisor	1
Administrator	1
Field Technicians	5

Total employees 12

PROCUREMENT READINESS

Arental is listed on the LKPP e-Catalogue and is familiar with procurement processes for government agencies, state-owned enterprises, and corporations.

- | | |
|-------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> — Listed on the LKPP e-Catalogue | <ul style="list-style-type: none"> — Active NPWP (tax ID) and NIB (business ID), OSS-verified |
| <ul style="list-style-type: none"> — KBLI 77394 classification, matching equipment rental activity | <ul style="list-style-type: none"> — Per-unit handover document (BAST) with serial numbers recorded |
| <ul style="list-style-type: none"> — Written SLA | <ul style="list-style-type: none"> — Device data sanitisation on unit retrieval |

Certified copies of legal documents can be attached on request from the procurement committee.

Get in Touch

Send us your unit requirements, specifications, duration, and location — a quotation follows during working hours.

CONTACT DETAILS

SUPPORT EMAIL

support@arental.co.id

SUPPORT PHONE

+62 813-3332-3692

FINANCE EMAIL

finance@arental.co.id

WEBSITE

arental.co.id

LEGAL ENTITY

PT Amanah Sewa Nanjaya

OFFICE

Jl. Masjid As-Surur No. 49B, Kebon Jeruk, Jakarta Barat 11530

Ready to start?

Our team helps you define specifications, size the fleet you need, and prepare the procurement documents required.

WHATSAPP

+62 821-4777-2100

SALES EMAIL

sales@arental.co.id